

MADE FOR
COLOURFUL
MOMENTS



EXCITING HOLI OFFERS



“Maximus March”

Affordability Offers

1st Mar'26 till 31st Mar'26

REF – Instant Discount Offers

Segments	EMI Options	CB%	Maximum Discount
DC<200L	3,6	NA	NA
DC>200L	3,6	5.00%	1,000
FF<300L	3,6	7.50%	3,000
FF>300L	3,6,9	10.00%	4,000
FF – 475L	3,6,9	15.00%	6,000
SBS 2 Door	3,6,9	7.50%	5,000
SBS 3 Door & Lumiere	3,6,9	10.00%	6,000
Lumiere – 630L	3,6,9,12	15.00%	10,000

**AMERICAN
EXPRESS**



Please note : 0.5% CBD in 3 Months, 2.25% CBD in 6 Months, 2.75% CBD in Months & 3.00% CBD in 12 months and above EMI Options. HDFC Offer is applicable on Non EMI Transactions only. Separate model list for ICICI, Axis, IndusInd & HDFC Bank offer

Haier

REF – Easy EMI Offers

Tenure	Adv EMI	DBD%	Customer PF	Segment	Financiers
12	4	2.50%	NIL	All REF	All Financiers
10	2	2.50%	Yes		
8	0	3.00%	Yes	DC – 190L 3 Star & above/FF/SBS	
10	0	3.00%	Yes	SBS	
18	4	3.00%	Yes		
FE - 994	4,5	2.50%	Yes	DC – 190L 3 Star & above	Bajaj
FE - 2994	1,4	2.50%	Yes	SBS	Bajaj
FE - 3995	1,2	2.50%	Yes		IDFC/TVS
6	0	3.00%	NIL	All DC	IDFC/TVS/HDB



Standard PF will be applicable in Bajaj Finance, HDB will be Rs 399, TVS Credit – 399, IDFC - 399. GST applicable on DBD and PF.

AC– Instant Discount Offers

Segments	EMI Options	CB%	Maximum Discount
Fixed Speed / Window / Victory	3,6	5.00%	1,000
Inv 3 Star - Old	3,6	5.00%	1,000
Inv 4 Star - Old	3,6	5.00%	2,000
Inv 3,4 Star - New / Inv 5 Star - Old	3,6	7.50%	3,000
Inv 5 Star - New / Gravity Series - Old	3,6,9	10.00%	4,000
Gravity Series - New	3,6,9	12.50%	4,000
Desert Rose Series - 5 Star	3,6,9	15.00%	6,000
Tower AC	3,6,9	20.00%	8,000



Please note : 0.5% CBD in 3 Months, 2.25% CBD in 6 Months, 2.75% CBD in Months & 3.00% CBD in 12 months and above EMI Options. HDFC Offer is applicable on Non EMI Transactions only. Separate model list for ICICI, Axis, IndusInd & HDFC Bank offer



AC– Easy EMI Offers

Tenure	Adv EMI	DBD%	Customer PF	Segment	Financiers
12	4	2.00%	NIL	All AC	All Financier
10	2	2.25%	Yes	All AC	
8	0	2.50%	Yes	Inv – 3/4/5 Star (Except Victory)	
10	0	3.00%	Yes	Inv - 5 Star (1.5T & above)	
FE – 1994	1,3	2.50%	Yes	Inv – 5 Star	Bajaj
FE – 1995	1,2	2.50%	Yes		IDFC/TVS
FE – 2994	1	2.50%	Yes	Inv – 3/4/5	Bajaj
FE - 2995	1	2.50%	Yes		IDFC



Standard PF will be applicable in Bajaj Finance, HDB will be Rs 399, TVS Credit – 399, IDFC - 399. GST applicable on DBD and PF.

CE– Instant Discount Offers

Segments	EMI Options	CB%	Maximum Discount
HD	3,6	NA	NA
QLED 32"/FHD	3,6	5.00%	1,000
UHD 43"	3,6	5.00%	2,000
UHD (50"- 55")/QLED 43"	3,6	7.50%	3,000
UHD (65")/QLED 55"	3,6,9	7.50%	5,000
UHD 75"/QLED 65"	3,6,9	10.00%	6,000
QLED 75"/ Mini LED 55"	3,6,9	10.00%	8,000
QLED (85")/Mini LED 65"/OLED 55"	3,6,9	15.00%	10,000
QLED (98")/ Mini LED 75"/OLED 65"	3,6,9,12	20.00%	15,000
Mini LED 85"	3,6,9,12	20.00%	20,000
QLED & Mini LED (100") / OLED 77"	3,6,9,12	25.00%	25,000



Please note : 0.5% CBD in 3 Months, 2.25% CBD in 6 Months, 2.75% CBD in Months & 3.00% CBD in 12 months and above EMI Options. HDFC Offer is applicable on Non EMI Transactions only. Separate model list for ICICI & HDFC Bank offer



CE– Easy EMI Offers

Tenure	Adv EMI	DBD%	Customer PF	Segment	Financiers
12	4	2.00%	NIL	All LED	All Financiers
10	2	2.50%	Yes	FHD & Above	
8	0	3.00%	Yes	UHD/QLED/Mini LED/QLED	
10	0	3.00%	Yes	UHD>=65" / QLED/Mini LED/OLED >=55"	
18	4	3.00%	Yes		
FE – 2494	1,4	2.50%	Yes	UHD/QLED/Mini LED(55")	Bajaj
FE – 2995	1,2	2.50%	Yes		IDFC/TVS
FE – 2994	1,4	2.50%	Yes	UHD/QLED/Mini LED(65")	Bajaj
FE – 3495	1,2	2.50%	Yes		IDFC/TVS
FE – 3994	1,4	2.50%	Yes	UHD/QLED/Mini LED(75")	Bajaj
FE – 4995	1,2	2.50%	Yes		IDFC/TVS
FE – 6994	1,4	2.50%	Yes	OLED/Mini LED/QLED – 85”&98”	Bajaj
FE – 7995	1,2	2.50%	Yes		IDFC/TVS
FE - 11994	0	2.40%	Yes	Mini LED & QLED (100") / OLED 77"	Bajaj
6	0	3.00%	Yes	32 Inches	IDFC/TVS/HDB



Standard PF will be applicable in Bajaj Finance, HDB will be Rs 399, TVS Credit – 399, IDFC - 399. GST applicable on DBD and PF.



WM– Instant Discount Offers

Segments	EMI Options	CB%	Maximum Discount
SAWM	3,6	NA	NA
SAWM (9Kg & above)	3,6	5.00%	1,000
FATL (6.5Kg - 8.5Kg)	3,6	5.00%	2,000
FATL (9Kg - 10.5Kg) / FAFL (7Kg till 8.5Kg)	3,6,9	7.50%	3,000
FATL (12Kg) / FAFL (9Kg)	3,6,9	10.00%	4,000
FAFL 10Kg - 11Kg	3,6,9	12.50%	4,000
FAFL 12Kg / FAFL WD (10.5Kg - 11Kg)	3,6,9	15.00%	6,000
FAFL 12Kg WD	3,6,9,12	20.00%	8,000

**AMERICAN
EXPRESS**



Please note : 0.5% CBD in 3 Months, 2.25% CBD in 6 Months, 2.75% CBD in Months & 3.00% CBD in 12 months and above EMI Options. HDFC Offer is applicable on Non EMI Transactions only. Separate model list for ICICI & HDFC Bank offer

Haier

WM– Easy EMI Offers

Tenure	Adv EMI	DBD%	Customer PF	Segment	Financiers
12	4	2.50%	NIL	All WM	All Financiers
10	2	2.50%	Yes		
8	0	3.00%	Yes	SAWM >=9Kg/FATL >=8.5Kg	
10	1	3.00%	Yes	/All FAFL	
10	0	3.00%	Yes	FAFL >=10Kg	
FE - 994	1,4	2.75%	Yes	SAWM >=9Kg	Bajaj
FE - 995	1	2.75%	Yes		IDFC/TVS
FE – 1494	1,4	2.75%	Yes	FATL >=8.5Kg	Bajaj
FE – 1495	1,2	2.75%	Yes		IDFC/TVS
FE – 1994	1,3	2.50%	Yes	FAFL >=10Kg	Bajaj
FE – 2495	1	2.50%	Yes		IDFC/TVS
6	0	3.00%	NIL	SAWM	IDFC/TVS/HDB



FINSERV



Standard PF will be applicable in Bajaj Finance, HDB will be Rs 399, TVS Credit – 399, IDFC - 399. GST applicable on DBD and PF.

Haier

CRP - Affordability Offers

Easy EMI Offers

Tenure	Adv EMI	DBD%	Customer PF	Segment	Financiers
12	4	2.50%	NIL	All CRP	All Financier
8	0	3.00%	Yes	New Models + CCF	
6	0	3.00%	NIL	All CRP	IDFC/HDB/TVS

Instant Cashback Offers

Segments	EMI Options	CB%	Maximum Discount	Payment Mode
Old Models	3,6,9	NA	NA	Credit Card
New Star Rating Models <400L	3,6,9	5.00%	1,000	
New Star Rating Models >400L	3,6,9	5.00%	2,000	
New Star Rating Models <400L	NA	FLAT	500	UPI
New Star Rating Models >400L	NA	FLAT	750	

Standard PF will be applicable in Bajaj Finance, HDB will be Rs 399, TVS Credit – 399, IDFC - 399. GST applicable on DBD and PF.



MWO - Affordability Offers

Easy EMI Offers

Tenure	Adv EMI	DBD%	Customer PF	Segment	Financiers
12	4	2.50%	NIL	Convection Models	All Financier
6	0	3.00%	NIL		IDFC/HDB/TVS

Instant Cashback Offers

Segments	EMI Options	CB%	Maximum Discount	Payment Mode
Convection	3,6	NA	NA	Credit Card
HIL3001ARSB	3,6	7.50%	3,000	
Vogue Series	NA	FLAT	500	UPI

KA & WH - Affordability Offers

Easy EMI Offers

Tenure	Adv EMI	DBD%	Customer PF	Segment	Financiers
12	4	2.50%	NIL	KA & WH	All Financier
6	0	3.00%	NIL		IDFC/HDB/TVS
3,6	0	2.25%	As per Bank		Credit Cards

Please note : 0.5% CBD in 3 Months, 2.25% CBD in 6 Months



RVC - Affordability Offers

Easy EMI Offers

Tenure	Adv EMI	DBD%	Customer PF	Segment	Financiers
12	4	2.50%	NIL	All RVC Models	All Financier
8	0	3.00%	Yes		IDFC/HDB/TVS
FE - 1994	1	2.75%	Yes	PROBOT – DTX & CIVIC X11 Pro	Bajaj

Instant Cashback Offers

Segments	EMI Options	CB%	Maximum Discount	Payment Mode
TH27U1 & CIVIC X11	3,6	7.50%	3,000	Credit Card
PROBOT – DTX & CIVIC X11 Pro	3,6	12.50%	4,000	

Standard PF will be applicable in Bajaj Finance, HDB will be Rs 399, TVS Credit – 399, IDFC - 399. GST applicable on DBD and PF.



Terms and Conditions of the Offer

- This offer (“Offer”) is made for residents of India (“Customers”) purchasing from Haier Brand Product (“Buying”) from authorised stores mapped with the Pine Labs / Paytm and Benow
- Customer can avail up to 25% cashback on Haier Products purchased from Authorised stores.
- **The Offer is valid from 1st Mar’26 till 31st Mar’26**
- The offer is applicable on Amex, AU Small Finance, Axis, BOB, Federal, HDFC, HSBC, ICICI Bank, IDFC First Bank, IndusInd Bank, Kotak Mahindra Bank, One Card, SBI, Yes Bank Credit Cards only.
- **SBI Bank/AU offer is applicable on 6 months and above tenure**
- **ICICI / Axis/ IndusInd Offers are applicable on selected models. Please refer the model list for the same.**
- **HDFC Bank offers are applicable on Non EMI Transactions only.**
- **0.50% CBD in 3 Months EMI / 2.25% CBD in 6 Months EMI / 2.75% CBD in 9 Months / 3.00% CBD in 12 Months and above EMI Transactions.**
- The Maximum Instant Discount is Rs. 25,000/- (Twenty Five Thousand only)
- **The amount of Cash back printed on the charge slip would be applicable and will be considered final**
- **GST on the Interest Amount will not be reversed.**
- **Instant reversal of Interest Amount is also done through Selected Banks.**
- **PF will be applicable as per the Bank’s discretion and it is non reversible.**
- The Customer can avail cash back only on 1 (one) transaction per card per month during the offer period.
- All complaints, claims, disputes, concerns, issues, etc., regarding the Offer should be taken up directly with Bank.

Terms and Conditions of the offer

- The cashback is non-transferable, non-exchangeable and non-encash able.
- **All purchase made under this Offer shall be subject to terms & conditions of availability of these products at Haier Stores. The offer is valid till the stock lasts.**
- **Offer is not applicable on Corporate, NRI Credit Cards, Flipkart Cards.**
- In case of partial/full cancellation/return of the purchased product, the Offer stands void and the Customer will not be eligible for the cashback.
- Haier and Respective Banks reserve the right to extend withdraw or terminate this Offer without prior notice, without assigning any reasons and without any liability towards any person..
- Banks and Haier reserve the right to add, amend or replace all or any of the terms of this Offer, whether similar to this Offer or not, without prior notice and without assigning any reasons
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of the Bank to consider any exceptions to the above
- By purchase through the Card during the Promotion Period, Customer
 - (i) Confirms that the its participation in the Offer is voluntary;
 - (ii) Unconditionally and irrevocable agrees to these terms and conditions
 - (iii) Consents that all information provided by the Customer may be shared by partner with its agents, representatives, service providers and employees, and may be used to send promotional information pertaining to Haier to the Customer, in future.
 - (iv) Have read, understood and accepted these terms and conditions.
- Selected Banks with Benow* and Paytm*